

Strategies for Sustainable Business Sample Schedule – In Person

DAY 1 | 8:30-4:30

MORNING

- Introduction and Overview
- State of the World and Introduction to Systems Thinking with John Sterman

AFTERNOON

- Sustainability Strategy: Walmart with Jason Jay
- Launching New Businesses: CleanStart Simulation and Observations from Clean Energy Ventures with David Miller

DAY 2 | 8:30-4:30

MORNING

- Learning Circles with Jason Jay
- Climate Solutions: Interactive EnRoads Simulation with John Sterman and Jason Jay

AFTERNOON

- ESG and Measurement of Markets with Jason Jay
- Making the Business Case for Sustainability: MIT Sloan E62 Green Building with John Sterman

DAY 3 | 8:30-4:30

MORNING

- Learning Circles with Jason Jay
- Operational CO2 Reducion: Takeda with Bethany Patten and Rich Wilner
- NGOs and Cross Sectoral Collaboration: Gas Leaks Alliance with Jason Jay, Zeyneb Malavi and Bill Ackley

AFTERNOON

- Engaging the Organization: Breaking Through Gridlock and Building Shared Commitment with Jason Jay
- Commitments To Action: Personal and Collective Action with John Sterman and Jason Jay